

Risk Management Firm Plays It Smart

An increasing client base in the region and an untapped local market propelled Nardello & Co Ltd to set up its regional headquarters for Asia in Hong Kong

“Hong Kong is the perfect city to locate our Asia practice.”

**Ben Rowse, Managing Director and Head of Asia Practice
Nardello & Co Ltd**



Nardello & Co Ltd is a recognised leader in the global investigative sector. With offices in New York, London, Miami, Washington DC, Milan and now Hong Kong, the firm offers a broad range of services globally, including litigation support, due diligence, fraud investigations, business intelligence, asset tracing and anti-corruption investigations.

“We were doing an enormous amount of work in the Greater China region. Many of our clients have offices in Hong Kong, and it seemed logical that we could serve them well by also having a strong visible presence here. Since a great deal of work also involves providing due diligence in Mainland China, this is a perfect city to locate our Asia practice,” said Ben Rowse, the firm’s Managing Director and Head of Asia Practice.

Nardello & Co Ltd has worked in the region for many years, but the establishment of a Hong Kong office allows the firm to better assist their global clients by leveraging its hands-on expertise in Asia where knowledge of local laws, customs and habits is of paramount importance to providing intelligent and reliable information. The city, Rowse said, was the obvious place to position the regional headquarters as it is the financial capital of Asia and on the doorstep of China where many of the firm’s multinational clients also have a presence. Logistically, it could not be a more convenient hub for getting around the region, he added, as it takes only three to four hours to get to many other key Asian cities.

Further, Rowse finds it very easy to set up a business in Hong Kong and the bureaucracy associated with running a company is minimal compared to other jurisdictions in the region.

Free Flow of Information

The Hong Kong office serves as the base of the firm’s Asia practice and bolsters its presence in Mainland China and throughout Asia where it provides an array of investigative and anti-corruption services to its global clientele. “A lot of our work is very sensitive. The free flow of information, free access to websites and the level of cyber security here are integral to our work,” Rowse said.

He manages the firm’s regional staff and travels on behalf of its multinational clients throughout Asia. “We have been busy flat out from day one and will continue to grow to meet the increased demand for our services,” he said.

“InvestHK provided invaluable advice during the first year of our operations in Hong Kong with regard to office space, recruitment and visas. It also sought to open doors for us to potential clients,” he added.

Having lived in Hong Kong for more than a decade, Rowse finds it an excellent place for work and for leisure. “It is a very small and dynamic place and we have easy access to a vast network of clients and potential clients. There is a lot of social interaction too. I’ve just attended my 10th Rugby Sevens and enjoy a variety of events which one does not necessarily get to the same extent in other cities which are more diverse and spread out. Living here is simply a lot of fun,” he concluded.

Nardello & Co Ltd

- Established in London in 2003 and Hong Kong in 2012
- Other offices in New York, London, Miami, Washington DC and Milan

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